

2024年第3季度

游戏配件 选品参考



学习中心官方出品 严禁转载

游戏&配件品类-热卖品牌 (GMV)

电玩配件

Shopee卖家学习中心官方出品 严禁转载

[返回](#)



电玩配件热卖榜

新加坡	马来西亚	泰国	台湾站点	越南	菲律宾
Nintendo	Flydigi	Flydigi	Xbox	Memo	Ipega
Sony	Machenike	Microsoft	Flydigi	IINE	Inplay
PowerA	IINE	IINE	FlashFire	bluewow	Dobe
IINE	Thrustmaster	OneXPlayer	Razer	DAREU	Logitech G
Microsoft	Fantech	Razer	ROG	Razer	Machenike

1. 电玩配件 (Console Accessories)

2. 游戏机 (Console Machines)



Shopee游戏&配件-电玩配件（Console Accessories）选品推荐

巴西市场

泰国市场

菲律宾市场

马来市场

越南市场



Shopee卖家学习中心官方出品 严禁转载

Shopee游戏电玩-巴西市场-电玩配件（Console Accessories）选品推荐

Shopee卖家学习中心官方出品 严禁转载



巴西-电玩配件-Top关键词：controle, 手柄, PS, Xbox, 指套

MTD Top Keywords (rank by daily user click)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
BR	Gaming & Consoles	Console Accessories	controle ps4	▲	controle ps4	手柄PS4
BR	Gaming & Consoles	Console Accessories	controle para celular	▲	cell phone control	手机控制器手柄
BR	Gaming & Consoles	Console Accessories	controle xbox one	▲	controle xbox one	Xbox One手柄
BR	Gaming & Consoles	Console Accessories	controle ps3	▲	ps3 controller	PS3手柄
BR	Gaming & Consoles	Console Accessories	controle ps2	▲	ps2 controller	PS2手柄
BR	Gaming & Consoles	Console Accessories	controle xbox 360	▲	controle xbox 360	Xbox 360手柄
BR	Gaming & Consoles	Console Accessories	controle ps5	▲	ps5 controller	PS5手柄
BR	Gaming & Consoles	Console Accessories	luva de dedo	▼	finger glove	指套
BR	Gaming & Consoles	Console Accessories	luvinha de dedo	▲	finger glove	指套
BR	Gaming & Consoles	Console Accessories	controle xbox serie s	▲	control xbox s series	手柄xbox s series



巴西-电玩配件-飙升关键词：不同品牌游戏手柄，便宜，浴室支架，任天堂套装

MTD Top Rising Keywords (rank by daily user click MoM; daily_user_clk≥5)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
BR	Gaming & Consoles	Console Accessories	suporte controle banheiro	▲	bathroom control support	浴室控制支架
BR	Gaming & Consoles	Console Accessories	playstation 2 completo	▲	playstation 2 completo	playstation 2 completo
BR	Gaming & Consoles	Console Accessories	play 2 barato	▲	play 2 cheap	play 2 便宜
BR	Gaming & Consoles	Console Accessories	gamesir x2 tipo c	▲	gamesir x2 tipo c	gamesir x2 tipo c
BR	Gaming & Consoles	Console Accessories	game pad	▲	game pad	游戏手柄
BR	Gaming & Consoles	Console Accessories	dualsense ps5	▲	dualsense ps5	Dualsense PS5
BR	Gaming & Consoles	Console Accessories	controle celular ipega	▲	ipega cell phone control	ipega手机控制
BR	Gaming & Consoles	Console Accessories	nintendo suit	▲	nintendo suit	任天堂套装
BR	Gaming & Consoles	Console Accessories	contas ff	▲	ff accounts	外币账户
BR	Gaming & Consoles	Console Accessories	gamer	▲	gamer	游戏玩家



巴西-电玩配件-热卖产品：游戏手柄热门，耐用简约&符合色彩选择多

转转

BR	跨境热卖产品 (按销售额)								
Console Accessories									
增长趋势	▲	▲	▲	▲	▼	▲	▲	▲	▲
售价 (USD)	39.4	28.7	40.3	10.9	27.1	43.9	26.0	17.7	

BR	本土热卖产品 (按销售额)								
Console Accessories									
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲	▼
售价 (USD)	66.7	10.6	66.8	15.8	619.1	15.5	10.3	11.5	

Shopee卖家学习+



巴西-电玩配件-飙升产品：游戏手柄持续攀升，VR科技感产品吸引用户

亚林转载

BR		跨境飙升产品 (按销售额)							
Console Accessories									
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	39.4	28.7	10.9	26.0	34.5	26.7	45.9	7.5	

BR		本土飙升产品 (按销售额)							
Console Accessories									
增长趋势				▲	▲	▲	▲	▲	▲
售价 (USD)	66.8	619.1	71.7	72.5	66.7	16.6	325.5	8.9	

Shopee卖家学习



Shopee卖家学习中心官方出品 严禁转载

Shopee游戏电玩-泰国市场-电玩配件（Console Accessories）选品推荐

Shopee卖家学习中心官方出品 严禁转载

泰国-电玩配件-Top关键词：手柄，PS4/5，Xbox，指套

MTD Top Keywords (rank by daily user click)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
TH	Gaming & Consoles	Console Accessories	ถุงนิ้วเล่นเกม	▲	gaming gloves	游戏指套
TH	Gaming & Consoles	Console Accessories	จอยเกมส์ pc	▲	pc game joystick	电脑游戏手柄
TH	Gaming & Consoles	Console Accessories	ถุงมือเล่นเกม	▼	gaming gloves	游戏手套
TH	Gaming & Consoles	Console Accessories	จอยเกมส์สำหรับมือถือ	▼	Joy games for mobile phones	手机欢乐游戏
TH	Gaming & Consoles	Console Accessories	จอย ps5	▲	PS5 controller	PS5手柄
TH	Gaming & Consoles	Console Accessories	ถุงนิ้ว	▲	finger glove	指套
TH	Gaming & Consoles	Console Accessories	xbox controller	▲	xbox controller	Xbox手柄
TH	Gaming & Consoles	Console Accessories	จอย xbox	▲	Xbox controller	xbox手柄
TH	Gaming & Consoles	Console Accessories	จอย ps4	▼	Controller ps4	手柄 PS4
TH	Gaming & Consoles	Console Accessories	จอย	▲	controller	手柄



泰国-电玩配件-飙升关键词：nintendo switch 保护壳/保护膜，PS5手柄充电座

MTD Top Rising Keywords (rank by daily user click MoM; daily_user_clk≥5)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
TH	Gaming & Consoles	Console Accessories	เคส nintendo switch oled	▲	nintendo switch oled case	任天堂 Switch oled 外壳
TH	Gaming & Consoles	Console Accessories	dualsense	▲	dualsense	dualsense
TH	Gaming & Consoles	Console Accessories	เคส nintendo switch	▲	nintendo switch case	任天堂外壳
TH	Gaming & Consoles	Console Accessories	mobapad m6hd	▲	mobapad m6hd	mobapad m6hd
TH	Gaming & Consoles	Console Accessories	เคส nintendo switch lite	▲	nintendo switch lite case	任天堂 Switch Lite 保护壳
TH	Gaming & Consoles	Console Accessories	แท่นชาร์จจอย ps5	▲	ps5 joystick charging stand	PS5 手柄充电座
TH	Gaming & Consoles	Console Accessories	เคสนิ้นเทนนโดสวิตซ์	▲	Nintendo Switch Case	任天堂 Switch 保护壳
TH	Gaming & Consoles	Console Accessories	จอยคันโยก	▲	joy lever	操纵杆
TH	Gaming & Consoles	Console Accessories	เคส nintendo switch v2	▲	nintendo switch v2 case	任天堂 Switch v2 保护壳
TH	Gaming & Consoles	Console Accessories	ฟิล์ม nintendo switch oled	▲	nintendo switch oled film	任天堂 Switch oled 膜

S 泰国-电玩配件-热卖产品：指套和手机可移动手柄畅销

平林转载

TH	跨境热卖产品 (按销售额)							
Console Accessories								
增长趋势	▲	▲	▲	▼	▲	▲	▲	▲
售价 (USD)	281.7	1.0	47.3	0.9	40.3	0.5	44.3	44.7

TH	本土热卖产品 (按销售额)							
Console Accessories								
增长趋势	▲	▼	▲	▼	▲	▲	▼	▲
售价 (USD)	300.7	101.0	331.1	345.7	434.9	786.1	50.5	66.3

Shopee卖家学习中



泰国-电玩配件-飙升产品：方向盘模拟器 and PS5手柄增长快

亚林转载

TH		跨境飙升产品 (按销售额)							
Console Accessories									
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	281.7	47.3	0.5	40.3	48.5	108.2	271.7	172.4	

TH		本土飙升产品 (按销售额)							
Console Accessories									
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	300.7	67.9	586.1	66.3	331.1	516.5	297.5	434.9	

Shopee卖家学习中心



Shopee卖家学习中心官方出品 严禁转载

Shopee游戏电玩-菲律宾市场-电玩配件（Console Accessories）选品推荐

Shopee卖家学习中心官方出品 严禁转载



菲律宾-电玩配件-Top关键词：手柄，PS5，Xbox，指套，nintendo switch 保护壳

MTD Top Keywords (rank by daily user click)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
PH	Gaming & Consoles	Console Accessories	finger sleeve gaming	▲	finger sleeve gaming	指套游戏
PH	Gaming & Consoles	Console Accessories	finger sleev for gaming	▲	finger sleev for gaming	游戏指套
PH	Gaming & Consoles	Console Accessories	ps4 controller	▲	ps4 controller	PS4手柄
PH	Gaming & Consoles	Console Accessories	finger sleeve	▲	finger sleeve	指套
PH	Gaming & Consoles	Console Accessories	controller	▲	controller	手柄
PH	Gaming & Consoles	Console Accessories	ps5 controller	▲	ps5 controller	PS5手柄
PH	Gaming & Consoles	Console Accessories	controller for pc	▲	controller for pc	电脑手柄
PH	Gaming & Consoles	Console Accessories	xbox controller	▲	xbox controller	Xbox手柄
PH	Gaming & Consoles	Console Accessories	nintendo switch case	▲	nintendo switch case	nintendo switch 保护壳
PH	Gaming & Consoles	Console Accessories	finger sleeves	▲	finger sleeves	指套



菲律宾-电玩配件-飙升关键词：指套，PS，原装，适用于安卓手机的键盘和鼠标套装

MTD Top Rising Keywords (rank by daily user click MoM; daily_user_clk≥5)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
PH	Gaming & Consoles	Console Accessories	ps5	▲	ps5	PS5
PH	Gaming & Consoles	Console Accessories	bluwow finger sleev	▲	bluwow finger sleev	bluwow指套
PH	Gaming & Consoles	Console Accessories	finger gloves	▲	finger gloves	指套
PH	Gaming & Consoles	Console Accessories	nintendo switch oled	▲	nintendo switch oled	任天堂 Switch oled
PH	Gaming & Consoles	Console Accessories	ps portal	▲	ps portal	ps portal
PH	Gaming & Consoles	Console Accessories	finger sleev for gaming original	▲	finger sleev for gaming original	游戏指套原装
PH	Gaming & Consoles	Console Accessories	nitro deck	▲	nitro deck	nitro deck
PH	Gaming & Consoles	Console Accessories	finger slive	▲	finger slive	指套
PH	Gaming & Consoles	Console Accessories	sony psp original	▲	sony psp original	索尼 psp 原装
PH	Gaming & Consoles	Console Accessories	keyboard and mouse set for cellphone android	▲	keyboard and mouse set for cellphone android	适用于安卓手机的键盘和鼠标套装

S 菲律宾-电玩配件-热卖产品：指套和游戏手柄保护壳热卖

转转转载

PH	跨境热卖产品 (按销售额)							
Console Accessories								
增长趋势	▲	▲	▲	▼	▲	▲	▲	▲
售价 (USD)	13.1	257.3	1.6	61.9	1.0	19.9	1.4	7.8

PH	本土热卖产品 (按销售额)							
Console Accessories								
增长趋势	▲	▲	▲	▲	▼	▲	▲	▲
售价 (USD)	9.6	10.0	8.7	273.6	106.6	0.3	42.5	9.4

Shopee卖家学习中心



菲律宾-电玩配件-飙升产品：简约款指套和迷彩游戏手柄保护壳需求持续增加

亚林转载

PH		跨境飙升产品 (按销售额)							
Console Accessories									
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	13.1	257.3	1.6	7.8	1.1	1.4	1.4	48.7	

PH		本土飙升产品 (按销售额)							
Console Accessories									
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	273.6	8.7	9.6	10.0	68.1	0.3	42.5	55.5	

Shopee卖家学习



Shopee卖家学习中心官方出品 严禁转载

Shopee游戏电玩-马来市场-电玩配件（Console Accessories）选品推荐

Shopee卖家学习中心官方出品 严禁转载



马来西亚-电玩配件-Top关键词： controller, PS4/5手柄, Xbox手柄, 指套, PS5配件

MTD Top Keywords (rank by daily user click)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
MY	Gaming & Consoles	Console Accessories	ps5 controller	▲	ps5 controller	PS5手柄
MY	Gaming & Consoles	Console Accessories	ps4 controller	▲	ps4 controller	PS4手柄
MY	Gaming & Consoles	Console Accessories	controller	▼	controller	手柄
MY	Gaming & Consoles	Console Accessories	xbox controller	▲	xbox controller	Xbox手柄
MY	Gaming & Consoles	Console Accessories	ps5	▲	ps5	PS5
MY	Gaming & Consoles	Console Accessories	controller pc	▼	controller pc	电脑手柄
MY	Gaming & Consoles	Console Accessories	ps5 accessories	▲	ps5 accessories	PS5配件
MY	Gaming & Consoles	Console Accessories	sarung jari gaming	▼	gaming finger gloves	游戏指套
MY	Gaming & Consoles	Console Accessories	finger sleeve gaming	▼	finger sleeve gaming	游戏指套
MY	Gaming & Consoles	Console Accessories	controller ps4	▼	controller ps4	PS4手柄



马来西亚-电玩配件-飙升关键词：dualsense, PS保护壳/支架, 不同游戏手柄

MTD Top Rising Keywords (rank by daily user click MoM; daily_user_clk≥5)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
MY	Gaming & Consoles	Console Accessories	dualsense	▲	dualsense	dualsense
MY	Gaming & Consoles	Console Accessories	msi claw	▲	msi claw	msi claw
MY	Gaming & Consoles	Console Accessories	dualsense 5	▲	dualsense 5	dualsense 5
MY	Gaming & Consoles	Console Accessories	ps5 faceplate cover	▲	ps5 faceplate cover	PS5保护壳
MY	Gaming & Consoles	Console Accessories	flipper zero	▲	flipper zero	flipper zero
MY	Gaming & Consoles	Console Accessories	nitro deck	▲	nitro deck	nitro deck
MY	Gaming & Consoles	Console Accessories	ps5 slim stand	▲	ps5 slim stand	PS5 超薄支架
MY	Gaming & Consoles	Console Accessories	victrix pro bfg	▲	victrix pro bfg	victrix pro bfg
MY	Gaming & Consoles	Console Accessories	akaun mobil legend	▲	akaun mobil legend	akaun mobil legend
MY	Gaming & Consoles	Console Accessories	ds5 controller	▲	ds5 controller	DS5手柄



马来西亚-电玩配件-热卖产品：游戏手柄畅销，潮流色彩吸引用户

亚林转载

MY	跨境热卖产品 (按销售额)							
Console Accessories								
增长趋势	▼	▲	▲	▼	▼		▲	▲
售价 (USD)	31.2	13.5	98.6	27.7	20.3	263.0	15.7	12.2

MY	本土热卖产品 (按销售额)							
Console Accessories								
增长趋势	▲	▲	▼	▼	▼	▲	▲	▲
售价 (USD)	63.5	266.2	65.3	58.9	9.6	8.9	68.1	3.4

Shopee卖家学习中



马来西亚-电玩配件-飙升产品：电视电脑游戏手柄增长快，指套需求增加

转转转载

MY	跨境飙升产品 (按销售额)							
Console Accessories								
增长趋势		▲	▲	▲	▲	▲	▲	▲
售价 (USD)	263.0	13.5	16.9	22.1	0.5	98.6	21.8	76.0

MY	本土飙升产品 (按销售额)							
Console Accessories								
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	63.5	266.2	3.4	275.9	382.2	72.8	374.8	847.6

Shopee卖家学习



Shopee卖家学习中心官方出品 严禁转载

Shopee游戏电玩-越南-电玩配件（Console Accessories）选品推荐

Shopee卖家学习中心官方出品 严禁转载



越南-电玩配件-Top关键词: gaming gloves, 手柄, 游戏指套, PUBG 射击按钮, 游戏转换器

MTD Top Keywords (rank by daily user click)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
VN	Gaming & Consoles	Console Accessories	bao tay chơi game	▲	gaming gloves	游戏手指套
VN	Gaming & Consoles	Console Accessories	găng tay chơi game	▲	gaming gloves	游戏手指套
VN	Gaming & Consoles	Console Accessories	tay cầm chơi game	▲	gaming handle	游戏手柄
VN	Gaming & Consoles	Console Accessories	bao tay	▲	glove	手指套
VN	Gaming & Consoles	Console Accessories	tay cầm	▲	handle	手柄
VN	Gaming & Consoles	Console Accessories	nút bắn pubg	▲	pubg shoot button	PUBG 射击按钮
VN	Gaming & Consoles	Console Accessories	bao tay chơi game cao cấp	▲	High quality gaming gloves	高品质游戏手指套
VN	Gaming & Consoles	Console Accessories	tay cầm ps4	▲	ps4 controller	PS4手柄
VN	Gaming & Consoles	Console Accessories	bộ chuyển đổi chơi game	▲	gaming adapter	游戏转换器
VN	Gaming & Consoles	Console Accessories	tay cầm ps5	▲	ps5 controller	PS5手柄



越南-电玩配件-飙升关键词：游戏指套，连接到电视的游戏机，free fire，转换器，pubg 射击按钮

MTD Top Rising Keywords (rank by daily user click MoM; daily_user_clk≥5)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
VN	Gaming & Consoles	Console Accessories	nút bắn pubg	▲	pubg shoot button	pubg 射击按钮
VN	Gaming & Consoles	Console Accessories	bộ chuyển đổi chơi game	▲	gaming adapter	游戏转换器
VN	Gaming & Consoles	Console Accessories	máy chơi game	▲	gaming machine	游戏机
VN	Gaming & Consoles	Console Accessories	acc free fire	▲	acc free fire	acc free fire
VN	Gaming & Consoles	Console Accessories	free fire	▲	free fire	free fire
VN	Gaming & Consoles	Console Accessories	bao tay chơi game ff có hộp	▲	ff gaming gloves with box	ff 游戏手指套带盒
VN	Gaming & Consoles	Console Accessories	nintendo switch	▲	nintendo switch	nintendo switch
VN	Gaming & Consoles	Console Accessories	máy chơi game kết nối tivi	▲	Game console connected to TV	连接到电视的游戏机
VN	Gaming & Consoles	Console Accessories	bigbig won gale hall	▲	bigbig won gale hall	bigbig won gale hall
VN	Gaming & Consoles	Console Accessories	bao tay chơi game ff	▲	ff gaming gloves	ff 游戏手指套



越南-电玩配件-热卖产品：指套和低价游戏手柄受欢迎，用户注重性价比

转转

VN		跨境热卖产品 (按销售额)						
Console Accessories								
增长趋势	▲	▲	▼	▼	▲	▲	▲	▼
售价 (USD)	34.0	12.2	0.9	34.0	0.5	0.9	0.5	32.3

VN		本土热卖产品 (按销售额)						
Console Accessories								
增长趋势	▲	▲	▼	▼	▲	▲	▼	▲
售价 (USD)	102.5	51.7	62.5	7.0	13.5	10.6	23.3	24.0

Shopee卖家学习中心



越南-电玩配件-飙升产品：指套，Flydigi Apex和BIGBIG WON品牌手柄持续上涨

转转

VN		跨境飙升产品 (按销售额)						
Console Accessories								
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	12.2	34.0	0.5	27.6	0.5	39.3	3.1	98.0

VN		本土飙升产品 (按销售额)						
Console Accessories								
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	0.1	88.4	88.6	25.8	13.5	0.2	0.8	152.4

Shopee卖家学习



Shopee游戏&配件-游戏机 (Console Machines) 选品推荐

巴西市场

泰国市场

马来市场

菲律宾市场

越南市场



Shopee卖家学习中心官方出品 严禁转载

Shopee游戏电玩-巴西市场-游戏机（Console Machines）选品推荐

Shopee卖家学习中心官方出品 严禁转载

巴西-游戏机-Top关键词：视频游戏，PS，XBOX

MTD Top Keywords (rank by daily user click)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
BR	Gaming & Consoles	Console Machines	video game portatil	▲	video game portatil	便携式视频游戏机
BR	Gaming & Consoles	Console Machines	video game	▲	video game	视频游戏
BR	Gaming & Consoles	Console Machines	video game retro	▲	video game retro	视频游戏复古
BR	Gaming & Consoles	Console Machines	ps5	▲	ps5	PS5
BR	Gaming & Consoles	Console Machines	playstation 2 completo	▲	playstation 2 completo	PlayStation 2 完整版
BR	Gaming & Consoles	Console Machines	ps2	▼	ps2	PS2
BR	Gaming & Consoles	Console Machines	ps4	▼	ps4	PS4
BR	Gaming & Consoles	Console Machines	xbox 360 desbloqueado	▲	xbox 360 unlocked	Xbox 360 已解锁
BR	Gaming & Consoles	Console Machines	game stick	▼	game stick	游戏棒
BR	Gaming & Consoles	Console Machines	mini game	▲	mini game	迷你游戏



巴西-游戏机-飙升关键词：任天堂switch, xbox series s , play2, game stick, rg556, r35s

MTD Top Rising Keywords (rank by daily user click MoM; daily_user_clk≥5)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
BR	Gaming & Consoles	Console Machines	game stick 4k y6	▲	game stick 4k y6	游戏棒 4k y6
BR	Gaming & Consoles	Console Machines	video game playstation 2 barato	▲	video game playstation 2 barato	视频游戏 Playstation 2 barato
BR	Gaming & Consoles	Console Machines	xbox series s console	▲	xbox series s console	xbox series s 主机
BR	Gaming & Consoles	Console Machines	nintendo switch desbloqueado	▲	nintendo switch unlocked	任天堂 Switch 解锁
BR	Gaming & Consoles	Console Machines	miyoo mini plus	▲	miyoo mini plus	miyoo mini plus
BR	Gaming & Consoles	Console Machines	mini game portátil - switch, ps2, psp, nintendo	▲	portable mini game - switch, ps2, psp, nintendo	便携式游戏 - switch、ps2、psp、任天堂
BR	Gaming & Consoles	Console Machines	r35s game	▲	r35s game	r35s游戏
BR	Gaming & Consoles	Console Machines	play 2 usado barato	▲	cheap used play 2	便宜的二手游戏play 2
BR	Gaming & Consoles	Console Machines	rg556	▲	rg556	RG556
BR	Gaming & Consoles	Console Machines	play 2 barato	▲	play 2 cheap	play 2 便宜

巴西-游戏机-热卖产品：R35等复古游戏机和PS5热销

禁止转载

BR		跨境热卖产品 (按销售额)							
Console Machines									
增长趋势	▲	▼	▲	▲	▼	▲	▼	▲	▲
售价 (USD)	43.5	43.8	23.4	43.8	45.2	19.1	17.9	47.1	

BR		本土热卖产品 (按销售额)							
Console Machines									
增长趋势	▲	▲	▼	▲	▲	▼	▲	▲	▲
售价 (USD)	721.8	719.7	700.9	712.5	715.5	717.4	395.2	15.0	

Shopee卖家学习中心



巴西-游戏机-飙升产品：switch和ps5引领游戏机潮，相关产品售卖不断攀升

禁止转载

BR		跨境飙升产品 (按销售额)							
Console Machines									
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	23.4	47.1	56.9	19.3	43.5	36.7	38.0	19.1	

BR		本土飙升产品 (按销售额)							
Console Machines									
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	721.8	719.7	715.5	395.2	453.6	15.0	695.8	613.0	

Shopee卖家学习



Shopee卖家学习中心官方出品 严禁转载

Shopee游戏电玩-泰国市场-游戏机（Console Machines）选品推荐

Shopee卖家学习中心官方出品 严禁转载



泰国-游戏机-Top关键词：任天堂switch, PS4/5, rog ally

MTD Top Keywords (rank by daily user click)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
TH	Gaming & Consoles	Console Machines	nintendoswitch	▲	nintendoswitch	任天堂switch
TH	Gaming & Consoles	Console Machines	ps5	▲	ps5	PS5
TH	Gaming & Consoles	Console Machines	playstation 5	▲	playstation 5	playstation 5
TH	Gaming & Consoles	Console Machines	nintendoswitch oled	▲	nintendoswitch oled	任天堂switch oled
TH	Gaming & Consoles	Console Machines	nintendoswitch lite	▲	nintendoswitch lite	任天堂Switch Lite
TH	Gaming & Consoles	Console Machines	ps4	▲	ps4	PS4
TH	Gaming & Consoles	Console Machines	rog ally	▲	rog ally	rog ally
TH	Gaming & Consoles	Console Machines	ps5 slim	▲	ps5 slim	ps5 slim
TH	Gaming & Consoles	Console Machines	nintendo	▲	nintendo	任天堂
TH	Gaming & Consoles	Console Machines	nintendo switch	▲	nintendo switch	任天堂switch

泰国-游戏机-飙升关键词：任天堂switch, PS5

MTD Top Rising Keywords (rank by daily user click MoM; daily_user_clk≥5)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
TH	Gaming & Consoles	Console Machines	nintendoswitch	▲	nintendoswitch	任天堂switch
TH	Gaming & Consoles	Console Machines	ps5	▲	ps5	PS5
TH	Gaming & Consoles	Console Machines	playstation 5	▲	playstation 5	playstation 5
TH	Gaming & Consoles	Console Machines	ps5 slim	▲	ps5 slim	ps5 slim
TH	Gaming & Consoles	Console Machines	nintendo	▲	nintendo	任天堂
TH	Gaming & Consoles	Console Machines	nintendo switch	▲	nintendo switch	任天堂switch
TH	Gaming & Consoles	Console Machines	nintendo switch lite	▲	nintendo switch lite	任天堂 Switch lite
TH	Gaming & Consoles	Console Machines	นินเทนโด สวิตช์	▲	Nintendo Switch	任天堂switch
TH	Gaming & Consoles	Console Machines	nintendo switch oled	▲	nintendo switch oled	任天堂 Switch oled
TH	Gaming & Consoles	Console Machines	anbernic	▲	anbernic	anbernic



泰国-游戏机-热卖产品：像素类街机类游戏机受欢迎，switch销量表现好

转转

TH		跨境热卖产品 (按销售额)						
Console Machines								
增长趋势	▲	▲	▲	▼	▲	▼	▲	▲
售价 (USD)	193.1	168.9	718.9	69.0	295.0	60.8	46.7	56.8

TH		本土热卖产品 (按销售额)						
Console Machines								
增长趋势	▲	▲	▲	▲	▼	▼	▲	▲
售价 (USD)	271.9	216.0	278.6	176.6	285.1	330.9	293.2	274.2

Shopee卖家学习中



泰国-游戏机-飙升产品：switch和PS5持续增长，品牌掌上游戏机需求大

亚瑟转载

TH		跨境飙升产品 (按销售额)							
Console Machines									
增长趋势		▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	168.9	718.9	193.1	295.0	56.8	69.1	46.7	53.5	

TH		本土飙升产品 (按销售额)							
Console Machines									
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	216.0	271.9	293.2	274.2	495.7	343.6	539.8	815.7	

Shopee卖家学习



Shopee卖家学习中心官方出品 严禁转载

Shopee游戏电玩-马来市场-游戏机（Console Machines）选品推荐

Shopee卖家学习中心官方出品 严禁转载



马来西亚-游戏机-Top关键词：任天堂switch, PS, PSP, gameboy, Steam deck

MTD Top Keywords (rank by daily user click)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
MY	Gaming & Consoles	Console Machines	ps5	▲	ps5	PS5
MY	Gaming & Consoles	Console Machines	nintendo switch	▲	nintendo switch	任天堂switch
MY	Gaming & Consoles	Console Machines	ps4	▼	ps4	PS4
MY	Gaming & Consoles	Console Machines	psp	▼	psp	掌机
MY	Gaming & Consoles	Console Machines	nintendo switch oled	▲	nintendo switch oled	任天堂 Switch oled
MY	Gaming & Consoles	Console Machines	gameboy	▼	gameboy	掌上游戏机
MY	Gaming & Consoles	Console Machines	ps2	▼	ps2	PS2
MY	Gaming & Consoles	Console Machines	steam deck	▼	steam deck	Steam 掌机
MY	Gaming & Consoles	Console Machines	ps3	▼	ps3	PS3
MY	Gaming & Consoles	Console Machines	ps5 slim	▲	ps5 slim	ps5 slim



马来西亚-游戏机-飙升关键词：任天堂switch, PS, Steam deck, RG556, impluse, ain odin2

MTD Top Rising Keywords (rank by daily user click MoM; daily_user_clk≥5)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
MY	Gaming & Consoles	Console Machines	steamdeck	▲	Steam deck	Steam 掌机
MY	Gaming & Consoles	Console Machines	ayaneo air	▲	ayaneo air	ayaneo air
MY	Gaming & Consoles	Console Machines	mystery box phone iphone	▲	mystery box phone iphone	神秘盒子手机 iphone
MY	Gaming & Consoles	Console Machines	ps 5	▲	ps 5	ps 5
MY	Gaming & Consoles	Console Machines	impluse gaming	▲	impluse gaming	impluse gaming
MY	Gaming & Consoles	Console Machines	rg556	▲	rg556	RG556
MY	Gaming & Consoles	Console Machines	nintendo switch controller	▲	nintendo switch controller	任天堂switch手柄
MY	Gaming & Consoles	Console Machines	ps5 digital	▲	ps5 digital	PS5数字版
MY	Gaming & Consoles	Console Machines	ayn odin 2	▲	ain odin 2	ain odin 2
MY	Gaming & Consoles	Console Machines	ps 2	▲	ps 2	ps 2



马来西亚-游戏机-热卖产品：专业款游戏机由各大品牌占据主导，任天堂游戏机畅销

亚林转载

MY	跨境热卖产品 (按销售额)							
Console Machines								
增长趋势	▼	▲	▼	▲	▼	▼	▲	▲
售价 (USD)	199.7	13.5	14.1	19.3	170.9	207.1	13.5	156.2

MY	本土热卖产品 (按销售额)							
Console Machines								
增长趋势	▼	▲	▲	▲	▼	▼	▼	▲
售价 (USD)	246.8	471.9	496.1	249.6	486.1	474.9	258.2	656.6

Shopee卖家学习中



马来西亚-游戏机-飙升产品：跨境游戏机注重极致性价比，本土PS系列热度高涨

亚禁转载

MY	跨境飙升产品 (按销售额)							
Console Machines								
增长趋势		▲		▲	▲	▲	▲	▲
售价 (USD)	170.9	149.8	72.9	13.5	27.0	76.3	134.8	19.3

MY	本土飙升产品 (按销售额)							
Console Machines								
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	471.9	496.1	656.6	481.3	270.4	480.1	677.6	444.7

Shopee卖家学习



Shopee卖家学习中心官方出品 严禁转载

Shopee游戏电玩-菲律宾市场-游戏机（Console Machines）选品推荐

Shopee卖家学习中心官方出品 严禁转载



菲律宾-游戏机-Top关键词：任天堂switch，掌机，anbernic，steam，PS4/5

MTD Top Keywords (rank by daily user click)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
PH	Gaming & Consoles	Console Machines	nintendo switch	▲	nintendo switch	任天堂switch
PH	Gaming & Consoles	Console Machines	ps5	▲	ps5	PS5
PH	Gaming & Consoles	Console Machines	gameboy	▲	gameboy	掌上游戏机
PH	Gaming & Consoles	Console Machines	psp	▲	psp	掌机
PH	Gaming & Consoles	Console Machines	ps4	▲	ps4	PS4
PH	Gaming & Consoles	Console Machines	nintendo switch oled	▲	nintendo switch oled	任天堂 Switch oled
PH	Gaming & Consoles	Console Machines	steam deck	▲	steam deck	Steam 掌机
PH	Gaming & Consoles	Console Machines	anbernic	▲	anbernic	anbernic
PH	Gaming & Consoles	Console Machines	nintendo switch lite	▲	nintendo switch lite	任天堂 Switch 精简版
PH	Gaming & Consoles	Console Machines	game console	▲	game console	游戏机



菲律宾-游戏机-飙升关键词：switch, PSP, Steam deck, 电视游戏机

MTD Top Rising Keywords (rank by daily user click MoM; daily_user_clk≥5)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
PH	Gaming & Consoles	Console Machines	game boy	▲	game boy	掌上游戏机
PH	Gaming & Consoles	Console Machines	steamdeck	▲	Steam deck	Steam 掌机
PH	Gaming & Consoles	Console Machines	switch oled	▲	switch oled	switch oled
PH	Gaming & Consoles	Console Machines	game console for tv	▲	game console for tv	电视游戏机
PH	Gaming & Consoles	Console Machines	psp sony original 3000 with games	▲	psp sony original 3000 with games	PSP 索尼原装 3000 带游戏
PH	Gaming & Consoles	Console Machines	switch	▲	switch	switch
PH	Gaming & Consoles	Console Machines	anbernic rg35xx h	▲	anbernic rg35xx h	anbernic rg35xx h
PH	Gaming & Consoles	Console Machines	lenovo legion go	▲	lenovo legion go	lenovo legion go
PH	Gaming & Consoles	Console Machines	gamextreme	▲	gamextreme	gamextreme
PH	Gaming & Consoles	Console Machines	play station	▲	play station	play station

菲律宾-游戏机-热卖产品: switch游戏机占市场较大

转转转载

PH		跨境热卖产品 (按销售额)						
Console Machines								
增长趋势	▼	▼	▲	▲	▲	▲	▲	▼
售价 (USD)	14.8	15.1	644.2	58.7	12.9	188.5	173.0	66.3

PH		本土热卖产品 (按销售额)						
Console Machines								
增长趋势	▲	▲	▲	▲	▲	▼	▲	▲
售价 (USD)	218.3	239.1	193.9	550.0	557.6	234.0	236.9	48.2

Shopee卖家学习中心

S 菲律宾-游戏机-飙升产品： 便携方便的游戏机受用户青睐

亚林转载

PH		跨境飙升产品 (按销售额)						
Console Machines								
增长趋势	▲			▲	▲	▲	▲	
售价 (USD)	12.9	173.0	623.7	58.7	15.1	644.2	261.7	492.4

PH		本土飙升产品 (按销售额)						
Console Machines								
增长趋势	▲	▲	▲			▲	▲	▲
售价 (USD)	239.1	193.9	550.0	275.0	22.7	218.3	236.9	557.6

Shopee卖家学习



Shopee卖家学习中心官方出品 严禁转载

Shopee游戏电玩-越南市场-游戏机（Console Machines）选品推荐

Shopee卖家学习中心官方出品 严禁转载



越南-游戏机-Top关键词：任天堂switch, PS3/4/5, 电视游戏

MTD Top Keywords (rank by daily user click)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
VN	Gaming & Consoles	Console Machines	máy chơi game	▲	gaming machine	游戏机
VN	Gaming & Consoles	Console Machines	máy chơi game cầm tay	▲	handheld game console	手持游戏机
VN	Gaming & Consoles	Console Machines	nintendo switch	▲	nintendo switch	任天堂switch
VN	Gaming & Consoles	Console Machines	ps5	▲	ps5	PS5
VN	Gaming & Consoles	Console Machines	ps4	▲	ps4	PS4
VN	Gaming & Consoles	Console Machines	máy chơi game kết nối tivi	▲	Game console connected to TV	连接到电视的游戏机
VN	Gaming & Consoles	Console Machines	nintendo switch lite	▲	nintendo switch lite	任天堂 Switch 精简版
VN	Gaming & Consoles	Console Machines	pc mini chơi game	▲	mini pc gaming	迷你电脑游戏
VN	Gaming & Consoles	Console Machines	nintendo switch oled	▲	nintendo switch oled	任天堂 Switch oled
VN	Gaming & Consoles	Console Machines	ps3	▲	ps3	PS3



越南-游戏机-飙升关键词: switch, PS5, trimui, pokedex, topo retro, 掌机, 迷你电视游戏

MTD Top Rising Keywords (rank by daily user click MoM; daily_user_clk≥5)						
站点	L1	L2	关键词	MoM 涨幅/跌幅	英文翻译	中文翻译
VN	Gaming & Consoles	Console Machines	ps5	▲	ps5	PS5
VN	Gaming & Consoles	Console Machines	pc mini chơi game	▲	mini pc gaming	迷你电脑游戏
VN	Gaming & Consoles	Console Machines	nintendo switch hack	▲	nintendo switch hack	任天堂 Switch 破解
VN	Gaming & Consoles	Console Machines	topo retro	▲	retro topo	Topo 复古
VN	Gaming & Consoles	Console Machines	trimui smart pro	▲	trimui smart pro	trimui smart pro
VN	Gaming & Consoles	Console Machines	tay cầm chơi game	▲	gaming handle	游戏手柄
VN	Gaming & Consoles	Console Machines	playstation 5	▲	playstation 5	PS 5
VN	Gaming & Consoles	Console Machines	gameboy	▲	gameboy	掌上游戏机
VN	Gaming & Consoles	Console Machines	pokedex	▲	pokedex	pokedex
VN	Gaming & Consoles	Console Machines	nintendo switch v2	▲	nintendo switch v2	任天堂 Switch v2

越南-游戏机-热卖产品：RG, switch, PS系列受欢迎

平林转载

VN		跨境热卖产品 (按销售额)						
Console Machines								
增长趋势		▼	▲	▼	▼	▼	▲	▲
售价 (USD)	169.9	188.2	18.4	67.1	341.0	66.0	5.2	48.0

VN		本土热卖产品 (按销售额)						
Console Machines								
增长趋势	▼	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	561.9	570.1	448.2	287.0	328.2	272.1	456.4	269.3

Shopee卖家学习中心



越南-游戏机-飙升产品：重消费者体验的产品热度持续上升

禁止转载

VN		跨境飙升产品 (按销售额)						
Console Machines								
增长趋势			▲	▲	▲	▲		▲
售价 (USD)	169.9	3.5	18.4	5.2	6.3	20.1	100.5	39.4

VN		本土飙升产品 (按销售额)						
Console Machines								
增长趋势	▲	▲	▲	▲	▲	▲	▲	▲
售价 (USD)	287.0	448.2	328.2	585.2	570.1	281.5	165.1	447.2

Shopee卖家学习



祝您大卖!

运营有疑问? 上卖家学习中心!

点击进入>><https://shopee.cn/edu/home>